COMMUNICATING THE BIOECONOMY

Newsletter N° 15 - May 2014

#### **Editorial**

### A very exciting springtime ahead!

We are getting ready for ESOF 2014 (Copenhagen, 21-26 June). CommNet members and bioeconomy professionals will be able to meet CommNet staff at stand n° 37 in the main exhibition area! We'll be offering drop-in sessions about communication for research projects as well as holding the ESOF Satellite Event "Citizen Engagement Master Classes" in collaboration with the Copenhagen Business School. Help us tailor our presence to your needs and complete our online survey.

At ESOF we will launch the CommNet Impact Awards for KBBE projects that show excellence in the communication of EU-funded research about bioeconomy. Read more.

Don't miss the chance to showcase your Agriculture and Food project at SIAL 2014 (Paris, 19 -23 October), where CommNet will organize a workshop for its members. Click here for more details on the application process and for free subscription!

Save the date! Join CommNet Business Dialogue (AM) and Policy Round Table (PM) on 12 June in Brussels and give your research the chance to meet Industry and regulators. Register here!

23 May is the last days to enter the CommNet FAB Education Awards and showcase your communication work to a European audience. Hurry up!

Did you know that CommNet members can access all CommNet webinars free online? Discover how to tell your project's story, master the skill of media communication in the bioeconomy, or simply find out more about how CommNet can support your research project.

Finally, discover our new Face-to-Face Training Courses on "Effective and Entrepreneurial" Communications for Research Projects across the Bioeconomy", open exclusively to CommNet members.

## Join our community

You can now follow CommNet on social networks! Stay tuned with the latest news from the Bioeconomy on Twitter and join the conversation in our LinkedIn Group.

Join our group III







# Projects' life



#### Mum's diet mirrors child's food allergies A long-term study evaluating maternal diet's impact on food allergy in later

life is expected to uncover causes of allergy in children.



### Pig farmers get smart Real-time information from sensors peppered around pigs farms, could

herald an era of healthier and faster growing animals.



## Farmers and engineers have turned a Spanish pig farm into a big brother

Video - Big Brother Enters Pig Farms

camp, where the animals are monitored in every aspect of their life. The aim is to optimize farming methods for the benefit of both the pigs and the farmer.

# Next CommNet events...

Date	Free training	
13/5 2014 13:30CET 12:30UK	CommNet for Education: The potato case - Seventh eSeminar. Learn about opportunities and challenges when using genetically modified crops for sustainable agriculture	Know more
12/6 2014 Brussels, BE	CommNet Business Dialogues & Policy Round Table. Experts will assess the market potential of CommNet Bioeconomy Projects	Know more
17/6 2014 12:30CET 11:30UK	Dissemination: Outputs v outcomes: measuring success - Twelfth webinar. What does "success" look like for your project? Join us to find out!	Know more
21-26/6 2014 Copenhagen, DN	CommNet @ ESOF 2014, Euroscience Open Forum. Visit the CommNet Stand (No.37), meet other KBBE projects, attend our drop-in sessions or Citizen Engagement Master classes.	Know more
24/6 2014, Copenhagen DN	CommNet @ ESOF: Citizen Engagement - why, how and when? Join CommNet Master Classes to discover how science can engage with European citizens.	Know more
10-12/9 2014 Vienna, AU	Effective & Entrepreneurial Communications for Research Projects across the Bioeconomy - Free Training. Face-to-face CommNet Communications course.	Know more
19-23/10 2014 Paris Nord Villepinte, FR	CommNet workshop at SIAL - Salon International de l'Agroalimentaire. The world's largest food innovation marketplace.	Know more
29-31/10 2014 Tallinn, EE	Effective & Entrepreneurial Communications for Research Projects across the Bioeconomy – Free Training. Face-to-face CommNet Communications course.	Know more

Date	Events	
12-13 May 2014 Philadelphia, PA USA	Biopolymers Symposium 2014 Connecting end users with the latest applications and the most innovative technologies.	Know more
14/05 2014 Paris, FR	Innovation alimentaire et durabilité en France Quelles tendance et solutions?	Know more
18-19/06 2014 La Rochelle, FR	Health & Food Days The international gathering for Health & Food Sait-Sugar-Lipius reduction.	Know more
21-26/6 2014 Copenhagen DN	ESOF 2014, Euroscience Open Forum Europe's largest, general science meeting, held in a leading Europe city every two years.	Know more

Are you interested in Bioeconomy? Join CommNet now!

... and other events



