COMMUNICATING THE BIOECONOMY

Newsletter N° 13 - March 2014

Editorial

Join CommNet's events and bring value to your research

This month's CommNet stories are about food and diet. Food4me is a project on how to tailor people's diet to minimise their risk of disease, while LipiDiDiet is developing a new cocktail of ingredients to fight Alzheimer's. Also, researchers from the FoodRisc project have developed a new online resource advising food safety communicators on how to manage food scares.

Not yet a member of CommNet? Register now for our open-access "Welcome to CommNet" webinar (11 March 2014), which will be led by CommNet members. Find out more about CommNet and how our services can support your project.

CommNet will be at SIAL 2014 with a workshop to present close-to-market KBBE projects. We are selecting six projects to participate in our event: click here to join the CommNet SIAL workshop today!

Entries to the <u>FAB Education Award</u> are open: visit the section on our website and spread the word to teachers.

There are still a few places available at the next CommNet face-to-face training course "Effective and Entrepreneurial Communications for Research Projects across the Bioeconomy", open exclusively to CommNet members. Click here to register your interest in attending and to secure your place. Remember - no course fees!

And finally, the eSeminar on "Parasite detection and protection of fishery products" will be on the 26 March 2014 at 13.30 CET. Watch this space!

Join our community

You can now follow CommNet on social networks! Stay tuned with the latest news from the Bioeconomy on Twitter and join the conversation in our LinkedIn Group.

Join our group III.







Projects' life



Cow fertility – not so black and white

Increased milk yields in Holstein cows have unfortunately led to lower fertility. But finding new genetic markers at early reproductive stages may help boost fertility.



Diet's impact on Alzheimer's dementia tested

A cocktail of ingredients containing omega-3 fatty acid found in fish oil is being tested in patients with mild cognitive impairment as a means to slow the progression of Alzheimer's dementia down.



Good risk communication, safer food

A new online resource provides advice to food safety communicators, to avoid knee-ierk reactions when food scares occur.

Next CommNet events...

Date	Free training	
11/03 2014 12:30 CET 11:30 UK	Welcome to CommNet - Ninth webinar How to establish & how to shape: CommNet is here to help!	Know more
26/03 2014 13:30 CET 12:30 UK	CommNet for Education: Parasite detection and protection of fishery products – Fourth eSeminar Parasite project aims to detect, monitor and mitigate the impact of parasites in fishery products.	Know more
31/03 - 02/04 2014 Aberdeen, UK	Effective & Entrepreneurial Communications for Research Projects across the Bioeconomy - Free training! Join us for this interactive course to explore innovative, creative and effective ways of promoting your EC-funded KBBE research project.	Know more
2/04 2014 13:30 CET 12:30 UK	PROMISE in action - fifth eSeminar - Free training! PROMISE has a clear focus on food safety and the reduction of microbiological risks.	Know more
8/04 2014 12:30 CET 11:30 UK	What's your project's story? How to tell it! - Tenth webinar - Join the webinar to hear about the fundamentals of story-telling and share examples	Know more

... and other events

Date	Events		
13-15/03 2014 Munich	The Power of Programming 2014 International Conference on Developmental Origins of Adiposity and Long-Term Health	Know more	
18-19/06 2014 La Rochelle, FR	1st International Pleasure Conference Salt-Sugar-Lipids reduction	Know more	
19-23/10 2014 Paris Nord Villepinte, FR	SIAL - Salon International de l'Agroalimentaire The world's largest food innovation marketplace	Know more	
30/09-2/10 2014 Reims, FR	EFIB 2014: European Forum for Industrial Biotechnology Global scale-up of the Bioeconomy	Know more	

PROteINSECT Survey - your chance to have your say!

Should we feed animals on insect protein? Would you eat chicken reared on fly larvae? The scientific research team at PROteINSECT wants to hear your views. Complete this survey: results will be presented at the Insects to Feed the World Conference on May 14-17 in Wageningen, NL.

Are you interested in Bioeconomy? Join CommNet now!



