



CommNet

COMMUNICATING THE BIOECONOMY

Newsletter N° 7 - September 2013

Editorial

Getting ready for the Bioeconomy Week

Welcome back, we hope you all had a great summer break.

We have some exciting news for you: later this month the [2nd Bioeconomy Forum](#) will start and it **will have an emphasis on Bioeconomy Communication**. It will be held between 30th September and 1st October as part of Brussels' Bioeconomy week.

Entrance is free and you are all welcome to attend.

Alongside this event, we will be running a **free training on [Effective & Entrepreneurial Communications for Research Projects across the Bioeconomy](#)**. Few places are still available: **register now and join the debate about Communication for science research!**

Among the most recent findings in bioeconomy we have some news about **healthier food** for those who do not want to give up their favourite diet and avoid negative health effects at the same time.

The project [Terifiq](#) focuses on **keeping sensory and nutritional properties of foods while reducing their content in harmful ingredients**, such as fat, sugar or salt. Another project, [PLEASURE](#), is **looking for new ways to reduce fat, sugar and salt content of ready-made meals without using additives** and making them junk-free.

The project [CHANCE](#) focuses onto the way food is assimilated by our body, by analysing **the dietary habits of people with inadequate nutrition**.

In parallel with food research, bioeconomy research also unveils the greatest mysteries of the sea: the [SEABIOTECH](#) project is looking for **new molecules that may be used as therapeutics**, while [BAMMBO](#) is looking into sustainable ways of producing those marine molecules which may be identified.

Finally, we now offer a special benefit to the registered members: you can [communicate to the CommNet community an event that you are organizing](#) and you can [upload your press releases on the CommNet web site and increase your project's visibility](#).

Join our community

You can now follow CommNet on social networks! Stay tuned with the latest news from the Bioeconomy on Twitter and join the conversation in our LinkedIn Group.

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Projects' life



Less salt, sugar and fat, same pleasure

Researchers strive to drastically reduce the proportion of salt, sugar and fat, considered as factors of health risk in food. But keeping sensory and nutritional properties of foods intact is not so easy.



Junk-free pizza, engineered to please taste buds

Food researchers are looking for new ways to reduce the sugar, fat or salt content in ready-made meals without using additives. But will consumers accept this new type of food?



Søren Balling Engelsen: how molecules pinpoint deficient diets

Scientists are now attempting to address the dietary habits of people with inadequate nutrition.

Next CommNet events...

Date	Free training	
17/09 11:30 UK 12:30 CET	CommNet for the Bioeconomy Sixth webinar open to everybody	Know more
24/09 11:30 UK 12:30 CET	How to deliver a successful webinar Seventh webinar, for members only	Know more
30/09 - 1/10 Brussels, BE	2nd Bioeconomy Forum Science, Industry and Communication	Register here
1-3/10 Brussels, BE	Effective & Entrepreneurial Communications for Research Projects across the Bioeconomy Free Training from CommNet	Know more

... and other events

Date	Events	
13/09 Granada, ES	NutriMENTHE final conference The NUTRIMENTHE final international conference will showcase the results of the project providing delegates with a wealth of new information and key messages on how the diet of pregnant women and children can influence mental performance in childhood.	Know more
13/09 Granada, ES	Young Scientists' Forum Competition. The aim of the Forum is to give young scientists the opportunity to showcase their work to their peers and an internationally renowned audience of researchers.	Know more
30/09 - 2/10 Brussels, BE	EFIB 2013 European Forum for Industrial Biotechnology.	Know more

Are you interested in Bioeconomy? [Join CommNet now!](#)

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