

# 1st FAB Industry Forum

11-12 October

Stanhope Hotel, 9 Rue de Commerce, Brussels



1<sup>st</sup> FAB-Industry-Forum & Food-Cluster Initiative Conference (FCI)

## The Bioeconomy – Food, Well-Being, Environment Bridging Science and Industry through Knowledge Transfer

11<sup>th</sup> and 12<sup>th</sup> October 2012

Stanhope Hotel, 9, rue du Commerce/ 4 Square de Meeûs, 1000 Brussels

### Programme

*Draft Agenda*

#### DAY ONE, 11<sup>th</sup> October

##### Outlooks for the Bioeconomy

9:00	Welcome	<b>CommNet</b> chair Rhonda Smith <b>Food Cluster Initiative (FCI)</b> chair Xavier Gellynck <b>Moderation:</b> Geoff Watts, freelance science writer and broadcaster to BBC
9:10	Introduction	<b>European Commission</b> , Ciaran Mangan, DG Research & Innovation
9:25	Keynote I	<b>Green Global Growth – food and environment perspectives</b> MEP Judith A. Merkies, ENVI and ITRE committee European Parliament
9:45	Keynote II	<b>Knowledge-driven Food Innovation, “Unlocking the power of wheat”</b> Bettina Zeuch, Product Manager, Kampffmeyer Food Innovation GmbH, Hamburg

10:10 *Networking coffee* *Science meets Politics*

Chair:	<b>Alessio Vassarotti</b> , European Commission, DG Research & Innovation
Moderator:	<b>Geoff Watts</b> , journalist
10:30	Dialogue <b>Expectations on the knowledge-transfer – science – industry</b> <b>What is lacking most ?</b> Dialogue with Bettina Zeuch, Food Industry Françoise Gorga, European Technology Platform, ETP, “Food for Life”; Gert Huemer, « UEAPME » SME-association

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10:45 Panel **Food, Wellbeing, Environment – drivers or issues of concern?**  
Discussion with MEP Maria da Graça Carvalho, ITRE committee EP;  
Ciaran Mangan, EU Commission; Françoise Gorga, ETP;  
Bettina Zeuch, Food Industry; Gert Huemer, SMEassociation

12:00 h Lunch break FAB/FCI-networking arena with thematic meeting spots

## DAY ONE, 11<sup>th</sup> Oct.: Afternoon Session

### Workshops of EU Research Projects in the Bioeconomy

Chair of the afternoon session: **Judith Butriss**, British Nutrition Foundation

Moderator: **Geoff Watts**, journalist

14:10h Transfer reports/  
Transfer talk **Technology Transfer Dialogue between EU projects and experts**  
**-Projects** demonstrate transfer experiences: PROSPARE (Stefano Sforza), TeRIFIQ (Christian Salles), FIBEBIOTECS (Juriann Mes), EUROFIR/NuGO (Siân Astley);CONFIDENCE (Stefan van Leeuwen), PlantLIBRA (Alejandro Rodarte)  
**-Tech-transfer experts** give feedback: ttz (Christian Colmer), aqua TT (Gill Marmelstein); DIL (Kerstin Lienemann), UGent(Benedikt Sas)

15:45 h Networking coffee

16:00h Trend report I **Nutrition and nutrigenomics – new trends in open data access**  
André Boorsma, TNO

16:20h Trend report II **Food Security – a macro and a micro issue for adaptations**  
Heather McKhann, JPI-FACCE (Food,Agri,Climate), INRA Paris

16:40h Dialogue/Open  
Debate **What do the mega-trends mean for future research/business?**  
Academia and Industry assessing the trend themes  
(with Francis Butler, UC Dublin, SAFEFOOD; Carl Lachat, UGent, SUNRAY, Caspar Zulim De Zwarte, JPI-HDHL(Healthy Diet, Healthy Life; ) (tbc); Xavier Gellynck, NETGROW, et.al

17:40h Network Reports **Global challenges “obesity vs. malnutrition”**: How regions and multidisciplinary projects address manifold stakeholders. The AFRESH project case  
**Changes at work** – nutrition, exercises, behaviour (Daniela Kahlert, Stuttgart University)  
**Food aid and food access** – the example of short supply chains (Dominique Paturel, INRA, Montpellier)

18:15h Closing **Wrapping – up of Day One and outlook Day Two**  
Rhonda Smith, chair of CommNet ; Sylvia Schreiber, FCI communication

18:30 h Networking cocktail

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## DAY TWO, 12<sup>th</sup> October

### The Food Cluster Initiative (FCI) and regional impacts in bioeconomy

Chair of Day Two: Xavier Gellynck, FCI Chair  
Moderation: Sylvia Schreiber, FCI communication

9:00 Welcome Xavier Gellynck, FCI Chair

9:05 Introduction **Cooperation in Nutrition Research**  
Alexandra Tuijelaars, DG Research & Innovation

### JOINT ACTIONS TO BOOST WELL-BEING AND HEALTHY ENVIRONMENTS IN REGIONS

9:35 **Regional Actions to meet Social Challenges**  
-Health related lifestyle changes for four target groups – the multidisciplinary “AFRESH”- Joint Action Plan, Sylvie Albert, Agropolis  
-Childrens` programmes for active growth –Stuart Fairclough, John Moors University  
-Diet-related disease prevention benefitting from regional sports events –  
Thijs Eijsvogels, Radboud Universiteit  
Dialogue: **Capacity Building in the Food-and Well-Being Clusters: What is lacking most ?**

### FROM RESEARCH POTENTIAL TO ENTREPRENEURIAL ACTIONS

10:45 **Knowledge Transfer in Eastern Europe and in the Mediterranean Regions**  
The **Research-to-AgrofoodSME(RAF)-Regions and Inno–Food Southeast Europe** - Food innovation clusters, Nikos Giannoulidis, Euroconsultants S.A.  
**Transfer cases** in the Inno-Food Southeast Europe Cluster

11:15h *Coffee Break*

11:30 **SME support in the future HORIZON 2020 programme**  
Bernd Reichert, EU Commission, DG Research & Innovation

11: 50 **New horizontal actions: Ideas of future research communication**  
EU Commission  
Discussion: **Exchange of views with representatives from the EU Commission**

12:30 Closing **Wrapping – up and closing of conference**