

# ProBI



Your toolkit for bioeconomy research exploitation



## Increasing impact from publicly funded research Lessons from the bioeconomy

28 June 2017, 18:30-21:30

Member's Salon, European Parliament

Dinner Debate hosted by Lieve Wierinck MEP

*How can we ensure that publicly funded bioeconomy research has a positive impact on society?*

ProBIO will be in the European Parliament on 28 June to discuss how to increase impact from publicly funded research, in a Dinner Debate hosted by Lieve Wierinck MEP, member of the Industry, Research and Energy Committee, and shadow rapporteur on the European Parliament's assessment of the implementation of Horizon 2020.

The debate will be animated by the partners of the ProBIO project, a multi-disciplinary team built around highly specialised green innovation consultancies, with deep experience in innovation support. ProBIO has explored over 400 projects funded by the Knowledge Based Bioeconomy (KBBE) FP7 Programme, to identify the most advanced research results, and provide result owners with individual coaching to help them to commercialise their products and services.

This event will give you the opportunity to debate the barriers to achieving impact from research results, the most appropriate ways to support result commercialisation, and the necessary features of the Horizon 2020 follow-up programme.



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18:30	<b>Registration and Welcome Cocktail</b>
18:45	<b>The view of Horizon 2020 from the European Parliament</b> <i>Lieve Wierinck MEP – European Parliament</i>
19:00	<b>The ProBIO Approach to Increasing Impact from Bioeconomy Research</b> <i>Katharina Krell – Greenovate! Europe EEIG</i>
19:10	<b>ProBIO Added Value: Success Stories from ProBIO Interventions</b> <i>Louise Pierrel Mikkelsen – InvestorNet-Gate2Growth</i> <i>Selim Stahl – RISE Research Institutes of Sweden</i>
19:30	<b>First course</b>
19:45	<b>Barriers to Impact in FP7 and Recommendations for Future Programmes</b> <i>Ernst-Udo Sievers – i.con innovation</i>
20:00	<b>Stakeholder Statements on Impact – Experiences with sub-programmes</b> <i>Paula Hafner – Zabala Innovation Consulting</i> <i>Jyrki Suominen – European Commission, DG Research and Innovation</i> <i>Bernd Reichert – Executive Agency for Small and Medium Enterprises</i>
20:15	<b>Main Course</b>
20:30	<b>First Results from the Horizon 2020 Midterm Evaluation</b> <i>Rosalinde van der Vlies – European Commission, DG Research and Innovation</i>
20:45	<b>Dessert</b>
21:00	<b>Debate – How <i>do</i> we maximise the impact of publicly funded research?</b> <i>Moderator: Astrid Severin – Greenovate! Europe EEIG</i>
21:30	<b>End of Event</b>

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## Speakers

### Host

Lieve WIERINCK is a Member of the European Parliament from the Open Flemish Liberals and Democrats (Open Vld, Belgium), and a member of the Industry, Research and Energy Committee, where she is currently acting as shadow rapporteur on the Parliament's report, 'Assessment of Horizon 2020 implementation in view of its interim evaluation and the Framework Programme 9 proposal'.

### Guest Speakers

Bernd REICHERT is Head of Unit for Horizon 2020 SME at the European Commission Executive Agency for Small and Medium Enterprises, responsible for the Horizon 2020 SME Instrument.

Jyrki SUOMINEN is Deputy Head of Unit for Strategy in the Bioeconomy Directorate of the European Commission's Directorate-General for Research and Innovation, which oversees the Biobased Industries Joint Undertaking (BBI-JU).

Rosalinde VAN DER VLIES is Head of Unit for Evaluation in the Policy Development and Coordination Directorate of the European Commission's Directorate-General for Research and Innovation, responsible for the midterm evaluation of Horizon 2020.

### Consortium Speakers

Paula HAFNER is Senior R&D and Innovation Consultant at Zabala Innovation Consulting with experience in a broad range of EU funding instruments and support measures.

Katharina KRELL is Managing Director of Greenovate! Europe with experience of supporting European researchers to bring their results to the marketplace.

Louise PIERREL MIKKELSEN is Senior Consultant at InvestorNet-Gate2Growth and has been leading ProBIO's Work Package on coaching bioeconomy projects with the most promising business opportunities for market uptake.

Ernst-Udo SIEVERS is Managing Partner of i.con innovation with longstanding experience in creating spin-off, business start-up and technology transfer projects.

Selim STAHL is Project Manager at Research Institutes of Sweden and has been leading the ProBIO Work Package providing tailored support to projects for developing further research and innovation activities.